BEHIND THE VLOG
CJ ESTRADA is a code-geek on weekdays and a frolic adventurer on weekends. He's a free-spirited being who loves adventures that refresh him from the daily pressures of life.

AFFILIATIONS

AS SEEN ON

AWARDS
• Best Cebu Blogs Awards 2017: Best in Video Blog - Finalist
• Best Cebu Blogs Awards 2016: Best in Creative Writing Award
• Best Cebu Blogs Awards 2016: Best Travel Blog - Finalist

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THE CJ ESTRADA YOUTUBE CHANNEL

CJ ESTRADA is a travel and food vlogging channel that features adventures, food trips, hotel tours, and promotes local and international travel destinations. The goal of the channel is to spread, to show and to guide - To spread good vibes by sharing the genuine experiences the vlogger has gained; To show the beauty of the travel destination while at the same time promoting responsible tourism and to guide the viewers on tips, itineraries and expenses. CJ Estrada recently ventured out entertaining skits that is getting attention from the viewers.

It was established on November 2016 from my travel blog “Four-eyed Laagan”. On the 25th of December 2017, the channel was rebranded to “CJ Estrada” and focused on video contents. Since then, the channel grew by 81%.

CHANNEL STATS

👤 2.5K+ SUBSCRIBERS  🎥 18K+ MIN. WATCH TIME PER MONTH

RSS 25K+ COMBINED SOCIAL REACH

🌐 5K+ LIKES  📸 3.6K+ FOLLOWERS  🐦 600+ FOLLOWERS

SERVICES OFFERED

SPONSORED VLOG, VIDEO REVIEWS
An 8-10 minute video with full exposure to products, amenities (if hotels) and vlogger experience to be published on YouTube and Facebook.

SOCIAL MEDIA CAMPAIGN
Social media posts promoting through all my social media accounts (Facebook, Twitter, and Instagram).

FOR MORE INFORMATION AND INQUIRIES, PLEASE SEND ME AN EMAIL AT PING.CJESTRADA@GMAIL.COM

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